

UNIVERSITY OF MUMBAI
DEPARTMENT OF LIFELONG LEARNING AND EXTENSION

Annual Extension Work Festival titled "UDAAN-the flight of Extension"

GUIDELINES

Every year the Department of Lifelong Learning and Extension organizes the Annual Extension Work Festival titled "UDAAN – the flight of Extension" in the months of January - February in a decentralized manner in Mumbai, Thane, Palghar, Raigad, Ratnagiri and Sindhudurg– the districts under the jurisdiction of the University of Mumbai. These six Extension Work Projects are Annapurna Yojana (APY), Career Project (CP), Industry Orientation Project (IOP), National Institute of Open Schooling (NIOS) (for school drop outs), Population Education Club (PEC) and Survey of Women’s Status (SWS).

This year, the Department will be organizing this Festival in an online mode and intends to invite all Extension Work colleges to participate in the festival. The Best Performances and Best Displays will be awarded the *Udaan Certificate* based on the recommendations of the panel of expert judges. The Organizing College, Field Co-ordinators, Extension Teachers and Anchors will also be felicitated with *Special Contribution Certificate*.

The objectives of the festival are: -

- a) To create awareness about the extension work done by the University of Mumbai through affiliated colleges in the community.
- b) To create awareness about social issues through various competitions on extension work projects with the focus on College Youth.
- c) To give opportunities to the students to enhance their skills to co-relate with the new avenues in the Field of Management, Education and Entrepreneurship, in this modern technological work.

The detailed instructions are as given below:

COMPETITIONS

The following Competitions will be organized in ONLINE MODE for Annual Festival “UDAAN: The Flight of Extension: 2021-2022”

1. **Short Film / Video Making** (One entry each college)
2. **Poster Competition**(One poster each college)

3. *Powada singing*(One Entry each college)
4. *Elocution*(One participant each college)
5. *Creative Writing*(One participant each college)

1. Short Film / Video Making

- a) **Only the registered DLLE students can participate.**
- b) The colleges will submit **only one** short film / video on any of the Extension Work Projects taken by them based on any one topic given in this document in Mp4 / wmv format.
- c) Any kind of legal issues related to plagiarism or copyright will be solely the responsibility of the author, director and performing college. The organisers will not be responsible for anything.
- d) Copy of any published video or contents in the short film / video will lead to debarring the entry from the competition. The participants are requested to utilize their own creativity and make the video for academic purpose only.
- e) The Extension work participating students have to perform all Lead / Side Roles in the Short Film/Video.
- f) Students are advised to perform the Direction, Script Writing, Dialogue Writing, Lyrics, Music Direction, Camera Shooting, Light, Art Direction, Editing, etc.
- g) All films are judged equally based on: Content Originality (Quality of storyline, and script), Production (Camera work, lighting and shot composition), Post-Production (Editing, transitions, pacing, continuity, and flow), Image (Focus, colour, and lighting) and Sound Quality (Clarity, consistency of audio levels, and lack of noise). The scoring of the video will be done on the basis of relevance to the extension project, originality, acting skills / performance, presentation, overall impact and the message delivered by the short film / video presentation.
- h) The contents / dialogues / lyrics / music of the film should not hurt the feelings of any person, society, religion, etc. The participating college will have the sole responsibility in case of any problem. The organizers will not be responsible for the same.
- i) Only use the Code Nos. given by the Department in the video at the start and at the end of the video.
- j) Disclosure of the college name or identity of the college in any form in the video is strictly prohibited.
- k) Each college will make the video for maximum duration of 05 (five) minutes only.

- l) Music can be played / recorded (original) in any form (whether live or recorded or karaoke with any appropriate musical instrument) in the video. Please maintain clear sound quality while dialogue delivery.
- m) Video Recording in close up style with camera in indoor environment (classroom or studio) will be highly appreciated.
- n) Wearing costumes of characters, make up in the video is as per requirement can be done but not mandatory.
- o) Submit short film / video or link of short film / video to the Department for judgement on or before the due date, which will be informed to the colleges well in advance.
- p) Please follow Covid 19 Appropriate Behaviour guidelines strictly while preparing the short film / video.

2. Poster Competition (Online)

- a) **Only the registered DLLE students can participate.**
- b) The college should prepare **only one poster** (per college) on any of the Extension Work Projects which they have taken for the academic year 2021 - 2022. Only one student per college can participate in Poster competition.
- c) Please join the link of the competition 30 minutes before the scheduled time of the competition.
- d) The size of the Poster will be approximately 28”× 22” (inches) preferably on a card paper.
- e) Please use appropriate colouring materials (water or poster colours) to prepare poster.
- f) The poster should be prepared, keeping the camera on during the stipulated/given schedule.
- g) The joining link will be provided by the host college and participant need to adjust their camera in such a way that the program coordinator is able to observe your drawing.
- h) Please confirm the camera setting with the program coordinator before starting the poster making activity.
- i) The code number for the poster will be shared by the Department well before the day of the competition with the extension teacher of the college. The participant is requested to write it at the upper right corner of the poster paper in easily readable size of the font. (at least 15 mm height of the font.)
- j) The duration for poster making is 02 (two) hours.

- k) Once the poster is ready for the submission, the participants should hold it before the camera for the photograph to be taken by the host college and later submit through appropriate channel to the host colleges as informed.
- l) Copying of poster from any source will lead to disqualification.
- m) The scoring of the competition will be done on the basis of content of the poster, creativity, colour schemes and message delivered by the poster.
- n) At the end of the competition, the participant needs to take clear digital photo of the poster and send it to the host college by appropriate channel /source as informed by host college **within next 30 minutes**. Entries submitted after the stipulated time may not be considered for the competition.
- o) Please follow Covid 19 Appropriate Behaviour guidelines strictly.

3. Powada Singing Competition: (Online Mode)

- a) **Only the registered DLLE students can participate.**
- b) Duration of the performance will be 5 minutes.
- c) Adjust the camera setting and do a sound check. Do confirm it with the supervisor of the competition before starting the performance.
- d) Before beginning the performance, declare the college code.
- e) Main singer plus chorus totaling up to 10 students can participate.
- f) The participant may use musical instruments appropriate to Powada (duff, sambal etc.) Please maintain clear sound quality during performance.
- g) The musicians should keep their instruments tuned in advance. No extra time will be permitted for the same.
- h) Other document or digital support in any form is not allowed during the performance.
- i) Disclosure of the college name or disclosing self-identity in any form in the competition is strictly prohibited.
- j) The participant should join the link of the competition 30 minutes before the scheduled time of the competition.
- k) The scoring of the singing will be done on the basis of theme relevant to the extension project, singing skills / performance, presentation, overall impact and the message delivered through the powada.
- l) Please follow Covid 19 Appropriate Behaviour guidelines strictly.

4. Elocution Competition: (Online Mode)

a) Only the registered DLLE students can participate.

- b) The participant will be provided 5 minutes for elocution competition. It is mandatory to adhere to the time limit.
- c) The topic for competition will be declared well in advance.
- d) The participant will join the link provided by the host college and adjust the camera and mike setting and confirm it with the program coordinator of the competition before the competition starts.
- e) The participant should declare the college code before beginning the speech.
- f) Other document or digital support in any form is not allowed during the performance.
- g) Disclosure of the college name or disclosing self-identity in any form in the competition is strictly prohibited.
- h) The scoring of the competition will be done on the basis of content, style of content delivery and message delivered through the content.
- i) The participant should join the link of the competition 30 minutes before the scheduled time of the competition.
- j) Please follow Covid 19 Appropriate Behaviour guidelines strictly.

5. Creative Writing: (Online Mode)

a) Only the registered DLLE students can participate.

- b) The participant should join the link provided by the host college 30 minutes before the scheduled time of the competition.
- c) Please confirm the camera setting with the program coordinator before the start of the event.
- d) The code number for the participating college will be given by the Department on the day of the competition. The participant is requested to write it at the upper right-hand corner of the A4 size writing paper in an easily readable font size. (at least 15 mm height of the font.)
- e) The participant will be shown a picture / scene or a small video clip based on social awareness by the organizers.
- f) The participant's creative writing should be based on the shown picture/scene/video clip.
- g) The participant should adhere to the word limit of 300 and duration of 45 minutes.
- h) Other document or digital support in any form is not allowed during the performance.

- i) Once the participant has finished the writing activity and is ready for submission, he/she should hold it in front of the camera for group photograph to be taken by the department.
- j) At the end of the competition, the participant should take a clear digital photo of the article and send it to the host college by email and WhatsApp **within next 30 minutes**. Entries submitted after the stipulated time may not be considered for the competition.
- k) The scoring of the competition will be done on the basis of creativity, language – vocabulary and grammar and writing style.
- l) Please follow Covid 19 Appropriate Behaviour guidelines strictly.

TOPICS FOR COMPETITION (college may choose any ONE topic)

- 1. Save Food
- 2. Women Empowerment
- 3. Evil social practices
- 4. Preservation of environment
- 5. My right of voting in election
- 6. Covid 19
- 7. Constitution of India
- 8. Freedom of India-75th Anniversary (Azadi ka Amrut Mahostav)

ELIGIBILITY FOR PARTICIPATION IN UDAAN FESTIVAL

The students (UG & PG) who are enrolled in annual extension work activities of the Department for the academic year 2021-2022 are eligible to participate in these competitions.

GENERAL RULES AND REGULATIONS

- a) Competition will be conducted in virtual mode only or as per University updated guidelines.
- b) We request the participants to perform their presentations in Marathi / Hindi or English language. They may present it partially or completely with any Marathi or Hindi or English dialects or they may present some part/dialogues in Marathi or Hindi or English dialects as per the requirement.
- c) Student should have Aadhar Card and valid Identity Card or Bonafide Certificate and Fees Receipt of the *Affiliated College / Recognized Institute / Centre / University Department* of University of Mumbai from where he / she is pursuing his / her degree. He / she should submit/produce the same whenever it is asked by Organizing Committee / College / Department.

- d) Students whose names are registered and submitted by respective college (in Annexure III), are only allowed to represent the college and participate in the competition.
- e) The decision / judgement given by respective Judges for the competition is final. Any grievance in this regard will not be entertained.
- f) The organizers are not responsible for disturbance created by internet connectivity or system failure at the student's end. So please make sure to have good internet connectivity during the performance.
- g) The colleges are requested to participate in at least two events of their choice. Participation in all the events are invited.
- h) The students are not allowed to perform video recording of any of the event of competition. Such attempt is liable for disqualification of the college in competition.
- i) Please follow Covid 19 Appropriate Behaviour guidelines strictly.